

2007 CANBERRA RETIREMENT & LIFESTYLE EXPO

TELEVISION ADVERTISING

WIN TELVEVISION CANBERRA

Thursday November 15

1 x 30 Sec	6.00 pm – 6.30 pm	Win News
------------	-------------------	----------

Friday November 16

1 x 30 Sec	6.00 am – 7.00 am	Early News
1 x 30 Sec	7.00 am – 9.00 am	Today Show
1 x 30 Sec	6.00 pm – 6.30 pm	Win News
1 x 30 Sec	6.30 pm – 7.00 pm	Nat News

Saturday November 17

1 x 30 Sec	6.30 pm – 7.30 pm	Fun Video
1 x 30 Sec	7.30 pm – 8.30 pm	Movie

Sunday November 18

1 x 30 Sec	8.00 am – 9.00 am	Business Sunday
1 x 30 Sec	9.00 am – 11.00 am	Sunday
1 x 30 Sec	8.30 pm – 10.30 pm	CSI
1 x 30 Sec	10.30 pm – 11.30 pm	Late Movie

Monday November 19

1 x 30 Sec	6.00 am – 7.00 am	Early News
1 x 30 Sec	7.00 am – 9.00 am	Today
1 x 30 Sec	9.00 am – 12 noon	Morning
1 x 30 Sec	12 noon – 5.00 pm	Afternoon
1 x 30 Sec	6.00 pm – 6.30 pm	Win News
1 x 30 Sec	7.30 pm – 8.30 pm	Whats Good for You

Tuesday November 20

1 x 30 Sec	6.00 am – 7.00 am	Early News
1 x 30 Sec	7.00 am – 9.00 am	Today
1 x 30 Sec	9.00 am – 12 noon	Morning
1 x 30 Sec	12 noon – 5.00 pm	Afternoon
1 x 30 Sec	6.30 pm – 7.00 pm	Nat News
1 x 30 Sec	7.00 pm – 7.30 pm	ACA
1 x 30 Sec	9.30 pm – 10.30 pm	Closer

Wednesday November 21

1 x 30 Sec	6.00 am – 7.00 am	Early News
1 x 30 Sec	7.00 am – 9.00 am	Today
1 x 30 Sec	9.00 am – 12 noon	Morning
1 x 30 Sec	12 noon – 5.00 pm	Afternoon
1 x 30 Sec	6.00 pm – 6.30 pm	Win News
1 x 30 Sec	6.30 pm – 7.00 pm	Nat News
1 x 30 Sec	7.00 pm – 7.30 pm	ACA

Thursday November 22

1 x 30 Sec	6.00 am – 7.00 am	Early News
1 x 30 Sec	7.00 am – 9.00 am	Today
1 x 30 Sec	9.00 am – 12 noon	Morning
1 x 30 Sec	12 noon – 5.00 pm	Afternoon
1 x 30 Sec	6.30 pm – 7.00 pm	Nat News
1 x 30 Sec	7.30 pm – 8.30 pm	Getaway
1 x 30 Sec	9.30 pm – 10.00 pm	RPA

Friday November 23

1 x 30 Sec	6.00 am – 7.00 am	Early News
1 x 30 Sec	7.00 am – 9.00 am	Today
1 x 30 Sec	9.00 am – 12 noon	Morning
1 x 30 Sec	12 noon – 5.00 pm	Afternoon
1 x 30 Sec	6.00 pm – 6.30 pm	Win News
1 x 30 Sec	7.00 pm – 7.30 pm	ACA
1 x 30 Sec	7.30 pm – 8.30 pm	Backyard

Saturday November 24

1 x 30 Sec	6.30 pm – 7.30 pm	Fun Video
1 x 30 Sec	7.30 pm – 8.30 pm	Movie

Sunday November 25

1 x 30 Sec	8.00 am – 9.00 am	Business Sunday
1 x 30 Sec	9.00 am – 11.00 am	Sunday

+	10 x 30 Sec	Thursday November 15 – Saturday November 17
+	30 x 30 Sec	Sunday November 18 – Saturday November 24

WIN TELEVISION – ORANGE/DUBBO

10 x 30 Sec	Sunday November 11 – Saturday November 17
10 x 30 Sec	Sunday November 18 – Saturday November 24

WIN TELEVISION – WAGGA/YOUNG

10 x 30 Sec
10 x 30 Sec

Sunday November 11 – Saturday November 17
Sunday November 18 – Saturday November 24

WIN TELEVISION – WOLLONGONG

10 x 30 Sec
10 x 30 Sec

Sunday November 11 – Saturday November 17
Sunday November 18 – Saturday November 24

WIN TELEVISION – SOUTH COAST

10 x 30 Sec
10 x 30 Sec

Sunday November 11 – Saturday November 17
Sunday November 18 – Saturday November 24

2007 CANBERRA RETIREMENT & LIFESTYLE EXPO

PRESS ADVERTISING

◆ **Canberra Times**

10 cm x 11 col Colour (Bottom RHP) Page 3	Saturday November 17
10 cm x 11 col Colour (Bottom RHP) EGN	Monday November 19
10 cm x 11 col Colour (Bottom RHP) Page 5	Wednesday November 21
10 cm x 11 col Colour (Bottom RHP) EGN	Friday November 23
10 cm x 11 col Colour (Bottom RHP) Page 3	Saturday November 24
10 cm x 3 col Colour (Bottom RHP EGN) Coupon	Sunday November 18
10 cm x 3 col Colour (Bottom RHP EGN) Coupon	Thursday November 22
10 cm x 3 col Colour (Bottom RHP EGN) Coupon	Saturday November 24
Feature Option with 10cm x 3 col Colour Coupon	Tuesday November 113
Editorial 'Start Living' (guaranteed)	Sunday October 28

◆ **Canberra Chronicle**

10 cm x 7 col Colour Ad with Coupon (Bottom RHP EGN)	Tuesday November 6
10 cm x 7 col Colour Ad with Coupon (Bottom RHP EGN)	Tuesday November 13
10 cm x 7 col Colour Ad with Coupon (Bottom RHP EGN)	Tuesday November 20

◆ **Australian Senior Newspaper**

Colour Ad with coupon	November Issue (Page 24)
8 Module Wide (188mm H x 262 mmW)	

2007 CANBERRA RETIREMENT & LIFESTYLE EXPO										
RADIO 2CC										
100 x 30 Sec NOVEMBER 2007										
	F	S	S	M	T	W	T	F	S	S
	16	17	18	19	20	21	22	23	24	25
Breakfast	2	2	3	2	2	2	3	3	3	3
Morning	2	2	2	2	2	2	2	3	3	3
Afternoon	2	2	2	2	2	2	2	2	2	
Drive	2	2	2	2	2	2	2	2	2	
Evening	2	2	2	2	2	2	2	2	2	
LIVE BROADCAST	3 pm - 6 pm Friday November 23									
	7 am - 12 noon Saturday November 24									
	7 am - 12 noon Sunday November 25									