



**MELBOURNE'S FAVOURITE FAMILY EXPO**  
**PETS, ANIMALS, ATTRACTIONS AND ENTERTAINMENT GALORE**  
**GRAND PAVILION, MELBOURNE SHOWGROUNDS**  
**EPSOM ROAD, ASCOT VALE**

**DON'T MISS IT – YOU'LL LOVE IT**

**Saturday February 2 & Sunday February 3, 2013**

The Melbourne Pet and Animal Expo is on again, full of great attractions and non-stop entertainment to delight Expo visitors. This year's Expo promises to be the biggest and best ever with over 120 exhibitors taking part and a huge variety of pets and animals to see. For the first time the Expo has sponsorship involvement from **Pfizer Revolution** and **Greencross Vets**. It's a great day out that's sure to please every member of the family.

**AFL legend and famous Melbourne personality, BILLY BROWNLESS** is coming to the Expo for the first time. BILLY will be **live on the GREENCROSS VETS Main Stage** each day starting at 1.30 pm

The Expo's new home at the **Grand Pavilion, Melbourne Showgrounds** offers excellent facilities – large under cover space and easy access FREE parking.

The Expo will feature hundreds of products and services for the better care of pets and animals as well as providing visitors with an opportunity to interact with animals of all kinds – all in a fun-filled and relaxed environment.

Special features, attractions, entertainment and demonstrations will amaze Expo visitors.

***THE MELBOURNE PET AND ANIMAL EXPO IS DESIGNED TO BE A CELEBRATION OF PETS AND ANIMALS AND THE POSITIVE ROLE THEY PLAY IN SOCIETY.***

ANIMAL WELFARE GROUPS, PET FOOD MANUFACTURERS, HEALTHCARE COMPANIES, RETAILERS, VETS, WILDLIFE GROUPS, PRODUCT AND ACCESSORY SUPPLIERS, PET CONTAINMENT PRODUCTS, NATURAL THERAPISTS, TRAINERS and GROOMERS, ANIMAL ART, INTERNET PET SERVICES, PUBLISHERS, DOG, CAT and BIRD EXPERTS and more WILL ALL BE INVOLVED IN THIS MASSIVE EXPO.

**THE GREENCROSS VETS Stage Entertainment** will run non-stop over the two days of the Expo. Star attraction **BILLY BROWNLESS** will present an hour long show each day to delight audiences and be around to meet his fans.

Experts from **GREENCROSS VETS** will be on stage twice daily with "ASK THE VET" Shows which will offer solutions to all those common pet problems.

Also on stage twice daily will be THE SOUTHERN CROSS ANIMAL STARS with their exciting "**TRAIN YOUR PET to be a STAR SHOW**"

A LIVE FRESHWATER TURTLE SHOW will be presented by the Australian Freshwater Turtle Conservation & Research Association. All sorts of turtles will be on display and visitors will find how best to look after these wonderful animals.

**Katarina Behan** from Doglifetraining will tell us about "**PUPPY TRAINING ESSENTIALS**" and the Diggiddy Doggy Daycare experts will give insight into "Dog Social Etiquette".

Always popular are the wonderful people from the **RSPCA** who will give an insight into their vital animal rescue work.

Australia's most popular breed, the GOLDEN RETRIEVERS will be on stage with a special presentation which will bring a smile to visitors' faces.

A huge attraction at this year's Expo will be **THE PFIZER REVOLUTION DOG DEMONSTRATION ARENA**, which will feature a schedule of non-stop and action-packed performances. **FLYBALL PERFORMANCES** will be loads of fun with dogs of all shapes and sizes competing. Visitors can also see **THE GERMAN SHEPHERD DOG OBEDIENCE TEAM, RALLY O, GUNDOGS ARE FUN DOGS** and **TEAM GOLDEN** featuring Australia's most popular breed, the Golden Retriever.

For those interested in **BIRDS**, the Expo will provide a fantastic **BIRD SHOWCASE** which will be full of colour and sound plus a display of parrots and finches. Expert advice on all avian matters will be readily available. The **VICTORIAN POULTRY FANCIERS ASSOCIATION** will also be there to excite all those "chook" lovers and to provide advice and information.

**THE BIGGEST DOG BREED SHOWCASE EVER SEEN IN AUSTRALIA!!**  
**Over 30 DIFFERENT BREEDS.** The DOGS VICTORIA DOG BREED SHOWCASE will feature an amazing variety of purebred dogs. There will be special DEMONSTRATIONS OF PARTICULAR BREEDS showing their respective attributes and

breeders will be readily available to provide expert canine advice to potential dog owners. There will also be information regarding each breed's strengths and weaknesses and the SUITABILITY OF A PARTICULAR BREED TO MATCH POTENTIAL OWNERS LIFESTYLES.

Just some of the breeds represented include:

Alaskan Malamute, American Staffordshire Terrier, Australian Cattle Dog, Australian Shepherd, Bernese Mountain Dog, Borzoi, Bull Mastiff, Bull Terrier, Chinese Crested Dog, Curly Coated Retriever, Dalmatian, German Shepherd Dog, Golden Retriever, Griffon Bruxellios, Hungarian Vizsla, Irish Setter, Jack Russell Terrier, Labrador Retriever, Mastiff, Poodle, Pyrenean Mountain Dog, Rottweiler, Samoyed, Schnauzer, Staffordshire Bull Terrier, West Highland White Terrier and more ...

## **BEST IN SHOW! – SPECTACLE FOR EXPO VISITORS**

***THERE WILL BE A SPECIAL CHAMPIONSHIP DOG SHOW*** held in conjunction with the Expo on Sunday only. Lots of breed entries will be taking part in this very special event which is part of the DOGS VICTORIA calendar. Dogs will be judged in various categories culminating in the prestigious BEST IN SHOW AWARD. The dog show experts will be on hand to pass on their insights and give Expo visitors a better understanding of what goes on at dog show events.

**THE REVOLUTION DOG BREED SHOWCASE AND THE CHAMPIONSHIP DOG SHOW WILL DEFINITELY BE SOME OF THE BIGGEST HIGHLIGHTS OF THIS YEAR'S EXPO.**

**CHAMPIONSHIP CAT and KITTEN SHOWS WILL ALSO BE RUNNING CONTINUOUSLY** over the 2 days. Hundreds of pedigreed and non-pedigreed cats and kittens of many kinds will be on show and renowned judges will decide the supreme exhibits. This will be a GREAT ATTRACTION FOR ALL FELINE LOVERS, BREEDERS and ENTHUSIASTS. There will be special half hourly breed talks and visitors can talk to cat breeders and gain an insight into each breed's specific features and temperament.

Breeds on show include:

Abyssinian, Bengals, Birman, British Shorthair, Burmese, Exotic, Maine Coons, Oriental, Persians, Ragdolls, Scottish Folds, Selkirk Rex, Siamese, Sphinx, Turkish Vans and Domestic (long & shorthair) plus rare breed – Australian Mist.

Information on all aspects of animal welfare, rescue services and responsible pet ownership can be gained from groups such as the RSPCA who will be at the Expo.

There will be **A HUGE FAMILY FARMYARD NURSERY** at this year's Expo. This will contain animals galore and the kids will absolutely love it, as they will be able to pat and feed all their favourite farmyard animals – DUCKS, CHICKS, PIGLETS, SHEEP and LAMBS, GOATS, KIDS, TURKEYS, CALVES, GEESSE, LLAMAS and ROOSTERS. Not to miss will be a special incubator showing chicks at various stages of hatching.

Special displays will feature a range of **ANIMALS** including **TURTLES, RATS, MICE** and **RABBITS**. Experts from the Rat and Mice Association and the Rabbit Breeders Association will be there to answer questions.

## **LOTS OF PET PRODUCTS AND SERVICES FOR SALE !!**

A huge range of NEW PET FOODS including special premium and improved nutrition varieties will be displayed. There will also be a big selection of HEALTHCARE PRODUCTS including shampoos, rinses, the latest FLEA and TICK control products, worming and heartworm treatments as well as COLLARS, LEADS, TAGS, ENCLOSURES, BOWLS, KENNELS, BEDS, FASHION and GIFTWARES, GROOMING PRODUCTS, KITTY LITTER, INTERNET PET PRODUCTS, MOBILE DOG WASH SERVICES, AVIARIES, and every imaginable PET ACCESSORY - TOYS and TREATS for pets will also be displayed.

Pet Lovers will be able to speak to experts with a wealth of experience, knowledge and practical advice on selecting, housing, feeding and maintaining a healthy happy pet.

**KIDS AMUSEMENTS and PONY RIDES** (extra fee) will add even further to the enormous fun of this year's Expo.

**THIS WILL BE THE BIGGEST PET AND ANIMAL EXPO EVER HELD IN VICTORIA. It contains a fantastic variety of ANIMALS PERFORMING AT THEIR VERY BEST WITH CONTINUOUS FUN AND EXCITING ACTIVITIES THROUGHOUT – FOR ALL THE FAMILY.**

**FUN, ATTRACTIONS, ENTERTAINMENT GALORE,  
PRODUCTS AND SERVICES PLUS EXPERT ADVICE.**

### **HOURS:**

Saturday February 2

10.00 am – 5.00 pm

Sunday February 3

10.00 am – 5.00 pm

## **ADMISSION:**

Adults \$16.00, Children under 4 FREE, Children 4 – 16 years \$10.00, Aged and Disability and Sole Parent Pensioners and Seniors Card Holders \$12.00. A FAMILY PASS (2 adults plus 2 children 4-16) is available for \$45.00. All prices include GST.

## **HOW TO GET THERE:**

- ◆ **FREE AMPLE PARKING**  
By road to the Melbourne Showgrounds is 20 minutes from the City Centre along Epsom Road
- ◆ **TRAIN** to Melbourne Showgrounds Station which is situated just 7 kms from the city on the Flemington Racecourse train line. Trains depart from Flinders Street and Southern Cross Stations every 40 minutes on Saturday and 20 minutes on Sunday from 9.40 am
- ◆ **TRAMS** stop within a close walk of the main gate. No. 57 TRAMS leave every 12 minutes from Flinders Street Station taking approximately 30 minutes to arrive at Ascot Vale stop

## **CATERING**

A great choice of catering outlets including Kiosks, Cafeteria and Refreshment stalls are all on site with picnic areas and plenty of seating – all indoor areas are weather insulated.

## **PLEASE DO NOT BRING YOUR PETS TO THE EXPO**

**VISITORS ARE KINDLY REQUESTED NOT TO BRING THEIR OWN PETS TO THE EXPO AND ARE WARNED NOT TO TOUCH THE ANIMALS ON DISPLAY WITHOUT THE CONSENT OF EXHIBITORS. THE SALE OF PETS AT THE EXPO IS NOT PERMITTED.**

**ANOTHER NO. 1 EMS EVENT**

Organisers of the Expo are:

Exhibition and Marketing Services (Aust) Pty Ltd who can be contacted on:

Phone: 02 9876 4600 (office) or at the Expo on 03 9258 4105

Fax: 02 9876 4192 Email: [info@emsaust.com.au](mailto:info@emsaust.com.au)

Website: [www.emsaust.com.au](http://www.emsaust.com.au)



## 2013 MELBOURNE PET & ANIMAL EXPO

### Greencross Vets MAIN STAGE AREA SCHEDULE

**SATURDAY FEBRUARY 2, SUNDAY FEBRUARY 3**

10.30 am - 11.00 am	<b>Live Freshwater Turtle Show</b>
11.00 am - 11.30 am	<b>The Vital Work of the RSPCA</b>
11.30 am - 12.00 pm	<b>Fun with Golden Retrievers</b>
12.00 pm - 12.30 pm	<b>"Train Your Pet To Be a Star Show"</b> with Southern Cross Animal Stars
12.30 pm - 1.00 pm	<b>"Pet First Aid"</b> with Greencross Vets
1.00 pm - 1.30 pm	<b>"Puppy Training Essentials"</b> with Katarina Behan from doglifetraining
1.30 pm - 2.30 pm	<b>AFL Personality Billy Brownless</b>
2.30 pm - 3.00 pm	<b>"Train Your Pet To Be a Star Show"</b> with Southern Cross Animal Stars
3.00 pm - 3.30 pm	<b>Doggy Social Etiquette Outside of Daycare</b> by Diggiddy Doggy Daycare
3.30 pm - 4.00 pm	<b>"Ask the Vet"</b> with Greencross Vets
4.00 pm - 4.30 pm	<b>The Vital Work of the RSPCA</b>



### DOG DEMONSTRATION ARENA SCHEDULE

	<b>Saturday February 2</b>	<b>Sunday February 3</b>
10.30am - 11.00am	Flyball Demonstrations	Flyball Demonstrations
11.00am - 11.30am	Gundogs are Fun Dogs	Gundogs are Fun Dogs
11.30am - 12 noon	Rally O - Agility, Obedience & Flexibility	Rally O - Agility, Obedience & Flexibility
12 noon - 12.30pm	German Shepherd Dog Obedience Team	German Shepherd Dog Obedience Team
12.30pm - 1.00pm	Team Golden	Team Golden
1.00pm - 1.30pm	Flyball Demonstrations	Flyball Demonstrations
1.30pm - 2.00pm	Rally O - Agility, Obedience & Flexibility	Rally O - Agility, Obedience & Flexibility
2.00pm - 2.30pm	German Shepherd Dog Obedience Team	German Shepherd Dog Obedience Team
2.30pm - 3.00pm	Team Golden	Team Golden
3.00pm - 3.30pm	Rally O - Agility, Obedience & Flexibility	Rally O - Agility, Obedience & Flexibility
3.30pm - 4.00pm	Gundogs are Fun Dogs	Gundogs are Fun Dogs
4.00pm - 4.30pm	Flyball Demonstrations	Flyball Demonstrations